



The olympics games: a catalyst for transforming education



In 2012, Econocom was chosen by the Olympic and Paralympic Games (LOCOG) to finance and manage the processing of the entire Acer technology estate at the London 2012 Summer Olympics. Following the event, Econocom re-assigned this 'ready-to-use' fleet to 650 schools, colleges and charities, thereby contributing to the development and promotion of digital tools in education.



- A **bespoke funding solution** for digital equipment for the 2012 summer Olympics, combined with a logistics solution to **re-deploy** the equipment across the country
- **Equipment re-assigned** to the **E-learning Foundation*** and to schools all over the UK, thereby ensuring:
 - access to digital tools, irrespective of students' social background
 - **digitalisation of classrooms** (laptops, smartboards, HD projectors, HD cameras, etc.)
 - incorporation of **digital tools** into teaching methods to increase **interactivity** and **collaboration** between teachers and students
- The schools and colleges that benefited from the programme are **still enjoying its advantages today**. The savings offered have enabled them to invest in **core educational activities** (recruitment, training and new teaching approaches).

*E-Learning foundation: an independent registered UK charity dedicated to ensuring access to digital education for all



focus on educational
needs and uses

IT equipment
re-used and re-assigned
to 650 schools, colleges and charities

+ 12,000 PCs
2,000 laptops, 900 servers
2,000 touchscreens, projectors & video cameras